

# 2022-2024 **STRATEGIC** **PLAN**



# Introduction



The Coalition's strategic three-year plan reflects impacts and goals and is accompanied by a list of specific strategies to achieve those goals. The plan was researched and developed by the Board of Directors. Its task was to identify current and future environmental, programmatic, and operation opportunities and challenges; review input from Coalition members; key stakeholders, and shape the final plan.

Consultants used the following methodologies to gather input during the information-gathering portion of the planning process:

- One-on-One Interviews with key stakeholders
- Coalition Meeting (all members had an opportunity to participate)
- Focus Group Session with Equity and Inclusion Workgroup
- Pulse Check Collected via the e-Newsletter and via Twitter (public)
- Review of Client Provided Documents
- Board Retreat

## OUR MISSION

We improve the care of people with serious or life-limiting illnesses by convening the field, advocating for equitable policies and improved health outcomes, establishing best practices, and sharing resources.

## OUR VISION

All patients, families and caregivers will have equitable access to quality hospice and palliative care.

# DESIRED OUTCOMES

- Patients need equitable access to quality hospice and palliative care regardless of location, race, gender, gender identity, sexual orientation, age, religion, ethnicity, socioeconomic status or ability
- Patients deserve a primary and specialty workforce and universal quality standards to meet their hospice and palliative care needs
- All people with serious and/or life-limiting conditions should have access to the full scope of palliative care regardless of where they are
- The Coalition will be the lead convener for the organizations within the hospice and palliative care field



# Strategic Framework



**Patients need equitable access to quality hospice and palliative care regardless of location, race, gender, gender identity, sexual orientation, age, religion, ethnicity, socioeconomic status or ability.**

## **1. Advance health equity for patients with serious illness and their caregivers**

1.1. Create a multi-year strategy of focus informed by the Equity and Inclusion TaskForce

1.2. Forge ongoing collaborations across the DEI field of hospice and palliative care to build capacity, align resources, avoid duplication, and overcome barriers to care

1.3. Recognizing the unique needs of pediatric patients and their families; promote ongoing collaboration and coordination across the field of pediatric palliative care to build capacity, align resources, and overcome barriers to pediatric palliative care



# Strategic Framework



**Patients deserve a primary and specialty workforce and universal quality standards to meet their hospice and palliative care needs.**

**2. Disseminate best practices, research, and data to advance the field**

2.1. Collect data sources to share more broadly and consider joint recommendations to address workforce shortages and the lack of workforce diversity

2.2. Increase access to innovative conference and research data

2.3. Regularly revise/update the National Consensus Project Guidelines to reflect the latest evidence-based best-practice standards in the field

2.4. Encourage and coordinate consistent messaging and make the case for improved palliative care education and recognition for all health professionals.



# Strategic Framework



**All people with serious and/or life-limiting conditions should have access to the full scope of palliative care regardless of where they are**

**3. Advocate for legislative and regulatory policy changes to advance the field of hospice and palliative care practice**

3.1. Create specific joint Coalition legislative and regulatory goals and work transparently together

3.2. Integrate equity as a foundational principle and key priority across hospice and palliative care policy advocacy agendas

3.3. Encourage the adoption of quality standards that are embraced throughout the profession and utilized in policy efforts

3.4. Advocate for increases in NIH funding to support ongoing research

3.5. Continue to support the expansion and adoption of home and community-based palliative care and/or wherever the patient and family needs it most



# Foundations of Success



**The Coalition will be the lead convener for the organizations within the hospice and palliative care field**

## 4. Create a sustainable foundation for the Coalition

- 4.1. Create a diverse funding strategy for the Coalition's long-term sustainability
- 4.2. Increase pathways to leadership for Coalition members
- 4.3. Engage external partners in the field to strengthen our work
- 4.4. Increase staff capacity to support strategic goals





# Next Steps

•**Communication:** Our Coalition will communicate the urgency of this plan to both internal and external stakeholders and the framework will serve as a 'call to action' to work together and partner with others to achieve these goals; it will guide our decision-making.

•**Commitment:** Our Coalition is committed to this new mission, vision and strategic framework and will continue to focus and strategize on how to translate and implement this plan so that ultimately all patients and families will have equitable access to quality hospice and palliative care.

•**Collaboration:** No one organization can achieve all these goals – our collaboration is key to our success; improving health outcomes, creating quality standards and advocating for needed health policy changes.

We invite you to get involved in our work to transform the field of hospice and palliative care.

Subscribe to our mailing list to receive e-newsletters.

- Coalition Edition (bi-monthly)
- PPC Now (quarterly)

📍 PO Box 29709, Richmond, VA 23242

✉ info@nationalcoalitionhpc.org

🐦 @CoalitionHPC

