

Wendy-Jo Toyama, MBA CAE, is the CEO of the [American Academy of Hospice and Palliative Medicine \(AAHPM\)](#). She began her association career with the YMCA of Metropolitan Chicago before moving into roles with healthcare associations, including the American Dental Association and the American Cleft Palate-Craniofacial Association. She views herself as a steward; helping the board and the members achieve the vision for the organization.

A champion of achievement, Wendy coaxes excellence out of her teams and coalitions, saying, “We’re only as strong as the people we work with.” She prides herself on being a problem-solver who makes connections in innovative ways. With her collaborative and personal work ethic, she values creativity, courage, service, justice, and family. She has a passion for working with volunteer leaders and pursuing excellence in board governance.

Wendy is a certified association executive (CAE), received her MBA from the Kellogg School of Management at Northwestern University, and has a Bachelor of Arts from Indiana University. She is the immediate past chair of the ASAE Diversity and Inclusion committee. Diversity, equity, and inclusion have long been a part of Wendy’s career, as she has worked to encourage organizations and boards to be more inclusive, sustainable, and progressive.